

WHFM



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

OFFICIAL NO. 4

W H F M 11-1-43

Date first licensed 1-29-42

SEE CARD #2

Call letters ~~W H F M~~ **W H F M**

LOC: ROCHESTER, NEW YORK

~~X~~ RIGGS AND GREENE BROADCASTING CORPORATION (BALH-245 Gr. 7-18-56 EFF:

X TRANSCONTINENT TELEVISION CORPORATION (BALH-241 GRANTED 7-18-56 EFF:

~~X~~ STROMBERG-CARLSON BROADCASTING CORPORATION (BALH-199; Gr. 6-8-55; EFF: 6-30-55)

SEE BELOW X STROMBERG-CARLSON COMPANY (Mod. of Lic. 12-1-43)

Name of licensee X ~~STROMBERG-CARLSON BROADCASTING CORPORATION~~
~~TRANSCONTINENT TELEVISION CORPORATION~~

Brook and Ballantyne Rds., Chili, New York (CP 10-9-57)

x Pinnacle Hill, Brighton, New York (BLH-553 Gr. 11-1-49

Transmitter location X 115 East Avenue, Rochester, New York

14604

350 East Avenue, Rochester 4, New York (Ltr 2-9-62 Eff: 2-11-62)

x 201 Humboldt Street, Rochester, New York (BLH-553 Gr. 11-1-49

Main studio location X 115 East Avenue, Rochester, New York

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Service	Time Div.	Period	
			Power Area (Sq. Mi.)		From	To
B1-PH-75	2-1-41	45,100	3,200	U	5-1	11-4-41
C.P. for new N.Y.C. Station at Laboratory, N.Y.						
S.A.	4-28-41	Opr. FM station commercially on 45100 kc. Spec. emission for freq. modu. R.E.L. Type Cat. 4519. Max. rated carrier power 3 kw. 5-1 to 7-1-41 pend. comple. of construction pursuant to C.P. (B1-PH-75)				
S.A.	6-30-41	Ext. of S.A. dated 4-28-41 from 7-1-41 to 9-1-41.				
S.A.	8-16-41	Ext. of S.A. dated 4-28-41 from 9-2-41 to 11-1-41				
B1-LH-8	1-29-42	45,100	3,200	U	1-29	4-1-43
Lic. to cover C.P. (B1-PH-75) for new FM station.						
B1-LH-8	1-29-42	45,100	3,200	U	1-29	5-1-42
Superseding license issued to correct expiration date.						
B1-RH-4	4-21-42	45,100	3,200	U	5-1	5-1-43
Renewal of license.						
B1-RH-4	4-20-43	45,100	3,200	U	5-1	5-1-44
Renewal of license.						
Letter	Authority to operate with power input to last radio stage of 3,950 watts for period ending 5-1-44					
B1-MH-3	12-1-43	Mod. of license to change corporate name to STROMBERG-CARLSON COMPANY.				5-1-44
B1-RH-4	4-18-44	45,100	3,200	U	5-1	5-1-45
Renewal of License						
Letter	4-20-44	Authority to operate with power input to last radio stage of 3950 watts for period ending 5-1-45.				
B1-SH-4	4-26-44	45,100	3,200	U	5-1	5-1-45
Mod. of license to correct geographical coordinates.						
B1-SH-4	4-24-45	Extension of License				5-1 7-1-45
B1-SH-4	6-26-45	Extension of License				7-1 9-1-45
B1-SH-4	8-28-45	Extension of license				8-28 11-1-45
Telegram	11-30-45	Authority granted for period 90 days on 98.9 mc				

B-S.

Card #2

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-29-42

Call letters

W H F M

RUST COMMUNICATIONS GROUP, INC.

XRUST BROADCASTING COMPANY, INC. (BALH 12-17-62 EFF:12-31-62)

XX GENESEE BROADCASTING CORPORATION (ALH-3-4-59; EFF: 4-10-59)

RIGGS AND GREENE BROADCASTING CORPORATION GR. 7-18-56 EFF:

Name of licensee

XOSTROMBERG-CARLSON COMPANY

XTRANSCONTINENT TELEVISION CORPORATION GR: 7-18-56 EFF:

Transmitter location

See Card #1

Main studio location

See Card #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mos. Freq.	E.R.P. Power	Time Div.	Period From-- To--
B1-RH-4	10-24-45	Renewal of license			10-24-45 5-1-46
Telegram	2-28-46	Authority extended to operate one kilowatt converter on 98.9 mcs. with coaxial antenna for period ending 5-30-46.			
B1-SH-4	4-20-46	Extension of license			5-1 7-1-46
Telegram	5-2-46	Authority extended to 7-1-46 to operate with final amplifier input of 3950 w.			
Telegram	5-29-46	Authority extended to 9-1-46 to operate a 1kw converter on 98.9 mc. with coaxial antenna.			
B1-SH-4	6-30-46	Ext. of License from 7-1-46 to 9-1-46			
Telegram	6-25-46	Authority extended to 1-1-47 to operate with final amplifier input of 3950 watts			
B1-RH-4	7-31-46	45.1 & 98.9		U	7-31-46 to 5-1-47
Renewal of License					
Telegram	12-26-46	Auth. extended to 5-1-47 to operate on 45.1 mc transmitter with final amplifier input of 3950 watts.			
BPH-1191	4-17-47		20 kw		
Letter	4-21-47	Subject to approval of channel after final proceedings of Docket 6768 and CAA approval of ant. structure.			
Telegram	4-24-47	Retel 21. Authority extended period ending 8-1-47 operate 98.9 mcs. using converter with max. power 1 kw and coaxial ant. for FM program service.			
Telegram	4-24-47	Retel 21. Authority extended 8-1-47 operate 45.1 mcs transmitter with final amplifier input of 3950 watts.			
BPH-1191	4-23-47	Renewal of license			5-1-48
CP issued	4-17-47	98.9 No. 255	20 kw Terr.	U 500'	By 6-17-47 To 12-17-47
Telegram	7-23-47	Retel 18. Auth. ext. to 12-7-47 operate 45.1 mcs. trans. with final amplifier input of 3950 watts.			

B-S

CARD #3

BROADCASTING STATION LICENSE RECORD

FM

Date first licensed 1-29-42

W H F M 11-1-43
Call letters W H F M

RUST COMMUNICATIONS GROUP, INC.

X RIGGS AND GREENE BROADCASTING CORPORATION GR. 7-18-56 EFF:
X STROMBERG-CARLSON COMPANY (Mod. of Lic. 12-1-43)Name of licensee X STROMBERG-CARLSON TELEPHONE MANUFACTURING COMPANY
X TRANSCONTINENT TELEVISION CORPORATION GR: 718-56 EFF:

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	MCS Freq.	ERP Power	Time Div.	Period From To
	6-18-47	98.9 (No. 255)			
		Freq. assignment accord. Do. 6768			
Telegram	10-6-47	auto. ext. period ending 12-17-47 to operate 98.9 mcs. using converter with max. output 1 kw. and coaxial ant. for purpose providing FM program service.			
BMPH-1172	12-29-47	98.9 mc	20 kw	U	By 6-17-47
		Ext. of completion date			to 5-1-48
BRh-4	4-27-48	Renewal of license			5-1-48 to 3-1-51
BMPH-1847	6-2-48	98.9 mc	20 kw	U	By 6-17-47
		Ch 255	Terr: 500 ft.		to 11-1-48
		MOD. OF C.P. to change trans. location, ant. hgt. above average terrain, and make changes in ant. system. (an extension of Compl. date to 11-1-48 also granted)			
Telegram	7-29-48	Relet atty. 23. Auth. granted period ending Nov. 1, 1948 operate 98.9 Mcs. using WE 506B-2 trans. max. output power 2 kw. and coaxial antenna at 89 E. Ave., Rochester, for purpose FM program serv.			
Telegram	10-21-48	Relet 6. Auth. extended WHFM period ending 2-1-49 op. 98.9 mcs using WE 506B-2 Trans. w/2 kw max. output power and Co-axial ant. at 89 E. Ave., Rochester re FM prog. serv. Op. to be in accord. w/rules governing FM broadcast stations.			
BMPH-2715	10-22-48	Ext. of completion date			5-1-49
BMPH-2639	11-3-48	98.9	20 kw.	500 ft.	Mod. of C.P.
BMPH-2715		Ext. of compl. date			To 5-1-49
		C.P. issued 11-3-48			
Telegram	1-31-49	Retel 28. Auth. ext. period ending 5/1/49 interim operation.			
BMPH-3387	4-19-49	Ext. of completion date			to 7-1-49
Telegram	4-29-49	Retel 28. Auth. ext. period ending 7-1-49.			
Telegram	5-23-49	Relet Atty. 23. Auth. mod. period ending 7-1-49, op. 98.9 mcs. using composite trans. w/1 kw. max. output pr. & coaxial ant. at 89 E. Avenue, Rochester, N. Y. re FM prog. serv.			

B.S.

BROADCASTING STATION LICENSE RECORD

CARD # 4

Date first licensed

Call letters W H F M

RUST COMMUNICATIONS GROUP, INC.

XX RIGGS AND GREENE BROADCASTING CORPORATION GR. 7-18-56 EFF:

X TRANSCONTINENT TELEVISION CORPORATION GR: 7-18-56 EFF:

X STROMBERG-CARLSON BROADCASTING CORPORATION (BALB-199; Gr. 6-8-55;

Name of licensee X STROMBERG-CARLSON COMPANY EFF: 2

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
Telegram	6-8-49	Retel 8. Auth. mod. period ending 7-1-49 op. using fac. spec. in BMPH-3387 re FM prog. serv.			
BMPH-3610	6-30-49	Extension of completion date to 10-1-49			
Telegram	7-1-49	Auth. ext. period ending 11-1-49 op. using fac. spec. in BMPH-3610. Relet atty. 29.			
BMPH-3734	9-20-49	Ext. of compl. date To 11-1-49			
BLH-553	11-1-49	Lic. to cover BPH-1281 and 3-1-51			
BRH-4	2-21-51	Renewal of license			3-1-51 to 3-1-54
BPH-1905	12-9-53	CP to change type ant. Terr. 390'			2-9-54 8-9-54
BRH-4	2-17-54	Renewal of license to Form 715 notice sent			6-1-54
BRH-4	5-19-54	RENEWAL OF LICENSE TO			6-1-57
Wire	8-3-54	Auth. Oper. Accord BPH-1905 period 30day			
BMPH-4938	8-6-54	To extend completion date			9-1-54
BMPH-4941	8-20-54	To extend completion date to 10-1-54			
WIRE	8-26-54	RELET 23. Auth. oper accord. BPH-1905 extended sixty days.			
WIRE	8-31-54	RETEL 30. Auth. Oper 16.4 kw for 10 days			
wire	9-14-54	RELET 8. Auth. Gr. conduct program test accord BMPH-4941 pend. lic. action			
WIRE	9-15-54	RETEL 14. Auth. Gr. Oper. 16.4 kw extended period of 30 days			
BLH-996	9-28-54	License to cover CP (BPH-1905)			
98.9 Mcs. ERP 20		kw- Terr. 390ft.			TO 6-1-57
BTC-1994	6-8-55	TC from Stromberg-Carlson Co. to General Dynamics Corporation			
BALH-199	6-8-55	Assignment to Stromberg-Carlson Broad- casting Corporation			
Wire	6-8-55	Prog. tests auth.			
Wire	7-7-55	Interim op. auth. accord BPH-1958 to 8-1-55			
BALH-246	7-18-56	Broadcasting Corp.			

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WHFM

RUST COMMUNICATIONS GROUP, INC.

XX RIGGS AND GREENE BROADCASTING CORPORATION GR: 7-18-56 EFF:

X TRANSCONTINENT TELEVISION CORPORATION GR: 7-18-56 EFF:

Name of licensee X STROMBERG BROADCASTING CORPORATION GR: (BALH-199) 6-8-55: EFF

Transmitter location See card 1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BTC-2258	7-18-56	Vol. TC of control from General Dynamics Corp. To Transcontinent Television Corporation.			
BALH-241	7-18-56	Vol assignment of license to Transcontinent Television Corporation EFF:			
BALH-245	7-18-56	Voluntary assignment of license to RIGGS AND GREENE BROADCASTING CORPORATION EFF:			
Letter	5-17-57	Waive Sec. 3.261 of Rules to permit sta. to remain silent from 5-24-57 to 9-1-57. pending decision to move station to Chili, N.Y.			
WIRE	5-17-57	STA remain silent from 5-24-57 TO 9-1-57			
BRH-4	5-8-57	98.9 mgs.	20 kw.	U	6-1-60 (L)
		RENEWAL OF LICENSE (L)			
Wire	9-10-57	Ext Authority remain silent to 12-1-57			
BPH-2274	10-9-57	98.9	8.7 kw	U	12-9 6-9-58
	HAAT: 240' CP to reactivate FM station & move xmtr to AM site (Brook & Ballantyne Rds, Chili, NY) reduce ERP & HA T and make changes in ant system.				
BLH-1236	7-2-58	98.9	8.7kw	U	7-2-58/6-1-60
	License to cover CP (BPH-2274) which authorized HAAT 240' reactivation FM station, move Smtr to AM site, reduce ERP and HAAT and make chang. in antenna sys				
BRCH-210 # 1.	8-22-58	Mod. license (BLH-1236) oper. to transmitter by remote-control from 201 Humboldt St., Rochester, New York.			
BSCA-134	10-22-58	Establishment of a Subsidiary Communications Authorization on a Multiplex Basis 67kcsto 6-1-60.			
BTC-2998 EFF:	12-31-58 1-9-59	Voluntary transfer of control of licensee corporation from Riggs & Greene, Inc., to John S. Riggs and F. Robert Greene			

Form BC 126 #6
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WHEM

SEE CARD #7

Station location

RUST COMMUNICATIONS GROUP, INC.

X RUST BROADCASTING COMPANY, INC. (BALH 12-17-62 EFF:

Name of licensee X GENESEE BROADCASTING CORPORATION (ALH-3-4-59; EFF:

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BALH-359 EFF:	3-4-59 4-10-59	Voluntary assignment of license to GENESEE BROADCASTING CORPORATION			
BASCA-21 EFF:	3-4-59 4-10-59	Voluntary assignment of Subsidiary Communications Authorization to Genesee Broadcasting Corporation			
BNSCA-70	8-31-59	Mod. SCA 67kd	to install new equipment.		6-1-60
BTC-3404 EFF:	3-30-60 4-11-60	Voluntary acquisition of positive contro of licensee corporation by Henry I. Christal Company, Inc. thru purchase of stock from Combined Century Theatres, Inc.			
BRH-4	5-11-60	98.9	8.7kw	HAAT 340' U	6-1 5-1-63
BTC-3991 EFF:	4-30-62 5-21-62	Voluntary transfer of control of licensee corporation from Henry I. Christal Company, Inc. to Rust Broadcasting Company, Inc. (COND'L)			
BRCH-392 (1)	9-4-62	Mod. of license to change studio loc. and remote control point to 350 East Avenue, Rochester, New York.			
BALH-567 EFF:	12-17-62 12-31-62	Voluntary assignment of license to RUST BROADCASTING COMPANY, INC.			
BRH-4	5-31-63	98.9mcs.	8.7kw	Unl	6-1 6-1-66
BRH-4	10-6-66	Renewal of License			10-6 6-1-69
BPH-6019 HAAT: 340' (H&V) (Cond' 1)	11-3-67	98.9mcs	ERP: 8.7kw (H&V)	Unl.	1-3-68 7-3-68
		Ch. #255	TPO: 4.1kw		
		CP to install dual pol. ant. (Collins 37CP-6, 6 secs.); incr. TPO and HAAT; and oper. with vert. ERP. (studio & RC pt. remain as licensed).			
BPH-6209 HAAT: 340' (h&v)	5-8-68	98.9mc.	ERP: 50kw (h&v)	U	1-8-69
		ch# 255	TPO: 17.5kw (RC)		
		CP chg. trans; chg. TPO, ERP; operate with vert. ERP:			
BLH-3978 (1)	5-24-68	Lic. to cover CP (BPH-6019)			
BLH-4197 (L)	12-24-68	Lic. (BPH-6209) for chgs.			6-1-69

Form BC 126

June 1954

#7

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WHFM

Station location

Name of licensee RUST COMMUNICATIONS GROUP, INC.
XRUST BROADCASTING COMPANY, INC. (BALH 12-17-62 EFF:

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRH-4 (S)	5-22-69	RENEWAL			6-1-72
NDEA	2-19-70				
BMLH-352 (1)	3-31-70	Modification of license to change name of licensee			
EBSA	5-25-72				
Letter	12-9-74	Trans.	Collins	831-G1	now installed
BRH 4	8-2-79	(S) RENEWAL OF LICENSE			8-1-80

APPLICATION RECORD - BROADCASTING (HIGH FREQUENCY)

W H F M

RUST COMMUNICATIONS GROUP, INC.

Call ~~X~~ 51 R

X RIGGS AND GREENE BROADCASTING CORPORATION GR. 7-18-56 EFF

Letters ~~X~~ 51 R

X STROMBERG-CARLSON COMPANY

Name ~~X~~ STROMBERG-CARLSON TELEPHONE MANUFACTURING COMPANYMr. William J. Station WHAM ~~X~~ - ~~R~~ - ~~P.O.~~ - 100 CARLSON RD.

Vice President Rochester Radio City Rochester, N.Y.

File No.	Dated	Application for 100 Carlson Rd.	Action	
			Nature	Date
B1-PH-75 Rec'd Filed	12-12-40	C.P. for new high frequency broadcast station Frequency: 45,100 kcs. Coverage: 2,240-sq.-mi. 3,200 sq. mi. Population: 543,000 584,800 Location: Trans. - 89 East Ave., Rochester, N.Y., Studio - 115 East Ave., Rochester, N.Y. (R.E.L., Type Cat. #519, Max. 3kw) RE: change coverage from 2240 to 3200 sq.mi. and population from 543,000 to 584,800	GRANTED (as requested)	3-4-41
	12-17-40			
	12-17-40			
Amended Rec'd Filed	1-18-41			
	1-21-41			
	1-21-41			
B1-LH-8	10-20-41	License to cover C.P. (B1-PH-75, which authorized new H.F.B. Station.)	GRANTED	1-29-42
B1-RH-4 Resubmitted	3-10-42	Renewal of license	Returned - with letter of 3-12-42, req. third copy	4-21-42
	3-10-42			
B1-RH-4 recd	12-28-42 12-31-42	Renewal of license	GRANTED	4-20-43

APPLICATION RECORD - BROADCASTING

HIGH FREQUENCY (FM)

RUST COMMUNICATIONS GROUP, INC.

Call

Letters W H F M

~~X~~ RIGGS AND GREENE BROADCASTING CORPORATION GR. 7-18-56 EFF: ~~X~~ STROMBERG-CARLSON COMPANY ~~X~~ TRANSCONTINENT TELEVISION CORPORATION GR: 718-56 EFF:

Name ~~X~~ STROMBERG-CARLSON TELEPHONE MANUFACTURING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B1-MH-3 Recd	10-30-43 11-6-43	Modification of license to change corporate name to Stromberg-Carlson Company.	GRANTED	12-1-43
B1-RH-4 Recd Filed	12-6-43 12-10-43 12-27-43	Renewal of license	GRANTED	4-18-44
B1-RH-4 Recd. Filed	12-30-44 1-1-45 1-1-45	Renewal of license	GRANTED	10-24-45
B1-RH-4 Rec'd Filed	3-13-46 3-22-46 3-22-46	Renewal of license Filed by David E. Tolman, Att'y.	GRANTED	7-31-46
BRH-4 Rec'd Filed	2-19-47 2-21-47 2-21-47	Renewal of License Filed by Philip J. Hennessey, Jr.	GRANTED	4-23-47

CARD #3

RUST COMMUNICATIONS GROUP, INC.

Call

Letters

W H F M

Y RIGGS AND GREENE BROADCASTING CORPORATION GR. 7-18-56 EFF;
 Name X X STROMBERG-CARLSON COMPANY TRANSCONTINENT TELEVISION CORPORATION GR. 7-18-56 EFF;
 (P. O. 100 Carlson Road, Rochester, New York)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-1191 Rec'd Filed	2-18-47	Construction permit to specify type of station as Class B; frequency as Channel 255, 98.9 mcs.; effective radiated power as 20 kw; type of transmitter; antenna height above average terrain as 500 feet and antenna system; change studio and transmitter locations to 201 Humboldt Street, Rochester, New York. (WE 506-B2 Max. 10 kw)	GRANTED	4-17-47 subject to CAA approval of trans. site. Channel to be asgd pending final proceedings of Dock. 6768
	2-21-47			
	2-21-47			
BMPH-1172 Rec'd Filed	11-26-47	Mod. of C. P. (BPH-1191 which authorized changes in FM broadcast station) for extension of completion date from 12-17-47 to 5-1-48. Filed by Philip J. Hennessey, Jr. Attorney	GRANTED	12-29-47
	12-1-47			
	12-1-47			
BRI-4 Rec'd Filed	3-15-48	Renewal of License Filed by Harold G. Congill, Att'y. Trans. logs rec'd. 3-22-48.	GRANTED	4-27-48
	3-19-48			
	3-19-48			

Form 94
CARD #4

APPLICATION RECORD - BROADCASTING

RUST COMMUNICATIONS GROUP, INC.

Call

YRIGGS AND GREENE BROADCASTING CORPORATION GR. 7-18-56 EFF Letters

WHFM

Name ~~X~~STROMBERG-CARLSON COMPANY ~~X~~TRANSCONTINENT TELEVISION CORPORATION GR: 7-18-56 EFF

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-1847 Rec'd Filed	4-20-48 4-20-48 4-20-48	Mod. of C. P. (BPH-1191, as modified) which authorized a new FM broadcast station to change transmitter location to Pinnacle Hill, Brighton, New York; antenna height above average terrain to 503 feet; and make changes in antenna system. Filed by Harold G. Cowgill, Att'y.	GRANTED (ext. of compl. date also granted to 11-1-48)	6-2-48
BMPH-2639 Recd. Filed	9-10-48 9-16-48 9-16-48	Mod. of C. P. (BPH-1191 as modified) which authorized a new FM broadcast station to change antenna ht. above average terrain from 500 ft. to 497 ft. and make changes in antenna system.	GRANTED C.P. issued with BMPH- 2715	11-3-48 11-3-48
BMPH-2715 Recd. Filed	10-7-48 10-14-48 10-14-48	Mod. of C. P. (BPH-1191 as modified) which authorized changes in FM broadcast station for extension of completion date from 11-1-48 to 5-1-49. Filed by David E. Tolman, Atty.	GRANTED	10-22-48

APPLICATION RECORD - BROADCASTING

CARD # 5
RUST COMMUNICATIONS GROUP, INC.

Call

Letters WHEM

Name

~~RIGGS AND GREENE BROADCASTING CORPORATION GR. 7-18-56 EFF:~~
~~STRONG-CARLSON COMPANY~~
 TRANSCONTINENT TELEVISION CORPORATION GR: 7-18-56 EFF:

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-3387 Recd. Filed	4-4-49 4-11-49 4-11-49	Mod. of C. P. (BPH-1191 as modified) which authorized changes in FM broadcast station for extension of completion date from 5-1-49 to 7-1-49. Filed by David E. Tolman, Atty.	GRANTED	4-19-49
BMPH-3610 Recd. Filed	6-20-49 6-22-49 6-22-49	Mod. of C. P. (BPH-1191 as modified) which authorized changes in FM broadcast station for extension of completion date from 7-1-49 to 10-1-49. Filed by David E. Tolman, Atty.	GRANTED	6-30-49
BMPH-3784 Recd. Filed	9-9-49 9-12-49 9-12-49	Mod. of C. P. (BPH-1191 as modified) which authorized a new ^{change in} FM broadcast station for extension of completion date from 10-1-49 to 11-1-49. Filed by Harold G. Cowgill, Att'y.	GRANTED	9-20-49
BLH-553 Recd. Filed	9-22-49 9-26-49 9-26-49	License to cover C.P. (BPH-1191 as modified) which authorized changes in existing FM broadcast station. Filed by Harold Cowgill, Atty	GRANTED	11-1-49

Card #6

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 1

RUST COMMUNICATIONS GROUP, INC.

Call

KRIGGS AND GREENE BROADCASTING CORPORATION GR. 7-18-56 EFF

Letters

WHFM

Name STROMBERG CARLSON COMPANY

X TRA SCOUTINENT TELEVISION CORPORATION GR: 7-18-56 EFF:

File No.	Dated	Application for	Action	
			Nature	Date
BRH-4	1-9-51	Renewal of license.	GRANTED	2-21-51
Recd & Filed	1-11-51	Filed by Harold Cowgill, Atty.		
BRH-4	11-11-53	C. P. to make changes in licensed station -	GRANTED	12-9-53 Terr. 390'
Recd. & Filed	11-11-53	change Ant. ht. above average terrain to 292 ft; & change antenna system. Phillip J. Hennessey, atty		
BRH-4-	11-23-53	Renewal of license	GRANTED	2-17-54
Recd. & Filed	11-27-53	Quayle B. Smith, atty		
BRH-4	4-16-54	Informal request for renewal of license	GRANTED	5-19-54
Recd. & filed	4-22-54	Seymour M. Chase, atty		
BMPH-4933	7-19-54	Mod. CP (BPH-1905) as mod) for extension of	GRANTED	8-6-54
Recd&filed	7-21-54	completion date from 8-9-54 to 9-1-54. Seymour M. Chase, Atty. Amended 7-30-54. Par. 1.		
BMPH-4941	7-30-54	Mod. CP for extension of time to 10-1-54.	GRANTED	8-20-54
Recd&filed	8-4-54	Filed by Quayle B. Smith, atty.		

APPLICATION RECORD - BROADCASTING

AUG. 1955

RUST COMMUNICATIONS GROUP, INC.

Call

Letters

WHFM

Name ☒ RIGGS & GREENE B/CO. CORP.

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4 Rec'd & filed	3-7-57 3-8-57	Renewal of license	323 on file GRANTED	5-8-57
BPH-2274 Rec'd Filed	8-29-57 9-11-57 9-11-57	CP to reactivate FM station and move xmtr to AM site (Brook & Ballantyne Rds., Chili, NY); reduce ERP to 8.677 kw and HAAT to 238' and make changes in antenna system.	GRANTED	10-9-57
BLH-1236 Rec'd. Filed	4-2-58 4-4-58 4-4-58	License to cover construction permit (BPH-2274) which authorized reactivation FM station move xmtr to AM site, reduce ERP and HAAT and make changes in antenna system.	GRANTED	7-2-58
BRCH-210 Rec'd Filed	7-3-58 7-7-58 7-7-58	Modification of license to operate transmitter by Remote Control from 201 Humboldt Street, Rochester, New York	GRANTED	8-22-58

FORM BC-121 #9
Aug. 1955

APPLICATION RECORD - BROADCASTING

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WHFM

RUST COMMUNICATIONS GROUP, INC.

Name ☒ RIGGS & GREENE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-134 Rec'd Filed	8-19-58 8-21-58 8-21-58	Request to establish a Subsidiary Communications Service, Multiplex basis, to be operated on sub-carrier Frequency of 67kc.	GRANTED	10-22-58
BTC-2998 Rec'd. Filed	12-27-58 12-30-58 12-30-58	Voluntary transfer of control of licensee corporation from Riggs & Greene, Inc. to John S. Riggs and F. Robert Greene. Hogan & Hartson, Attys.	GRANTED EFF:	12-31-58 1-9-59

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WHFMName RUST COMMUNICATIONS GROUP, INC.
X RIGGS & GREENE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BALH-359 Rec'd. Filed	2-2-59 2-4-59 2-4-59	Voluntary assignment of license to Genesee Broadcasting Corporation. Hogan & Hartson, Atty. for Assignor R. Russell Egan, Atty. for Assignee	GRANTED EFF:	3-4-59 4-10-59
BASCA-21 Rec'd. Filed	2-7-59 2-9-59 2-9-59	Voluntary assignment of Subsidiary Communications Authorization to Genesee Broadcasting Corporation. R. Russell Egan, Atty.	GRANTED EFF:	3-4-59 4-10-59
BMSCA-70 C Y 7	8-10-59 8-11-59	Mod. of SCA(BMSCA-134) to install new equipment(Gen. Electronics Labs. #FME-1).	GRANTED	8-31-59
BRH-4 Rec'd Filed	2-29-60 3-7-60 3-7-60	Renewal of License Kirkland, Ellis, Hodson, Chaffetz & Masters Attys.	GRANTED	5-11-60

APPLICATION RECORD - BROADCASTING

AUG 1955

RUST COMMUNICATIONS GROUP, INC.

Call

Letters

W H F M

Name **X** GENESEE BROADCASTING CORPORATION
 Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3404	3-7-60	Voluntary acquisition of positive control of licensee corporation by Henry I. Christal Company, Inc. thru purchase of stock from Combined Century Theatres, Inc.	GRANTED	3-30-60
Rec'd	3-23-60		EFF:	4-11-60
Filed	3-23-60			
		Reed T. Rollo, Atty.		
BTC-3991	2-23-62	Voluntary transfer of control of licensee corporation from Henry I. Christal Company, Inc. to Rust Broadcasting Company, Inc.	GRANTED	4-30-62
Rec'd	2-27-62		EFF:	5-21-62
Filed	2-27-62		Not to be consummated until Wm. F. Rust, Jr. disposes of one AM interest.	
		Kirkland, Ellis, et al, Atty. for Transferor		
		Leonard H. Marks, Atty. for Transferee		

FORM BC-121 #12
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.H.F.M.

RUST COMMUNICATIONS GROUP, INC.

Name ☒ RUST BROADCASTING COMPANY, INC.
☒ GENESEE BROADCASTING CORPORATION

ROCHESTER, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-392 Rec'd Filed	8-21-62 8-24-62 8-24-62	Modification of license to change studio location and remote control point <u>to</u> 350 East Avenue, Rochester, New York. Leonard H. Marks, Atty.	GRANTED	9-4-62
BAIH-567 Rec'd Filed	11-24-62 11-28-62 11-28-62	Voluntary assignment of license to Rust Broadcasting Company, Inc. Leonard H. Marks, Atty.	GRANTED: EFF:	12-17-62 12-31-62
BRH-4 R & F	2-28-63 3-4-63	Renewal of license. Atty: Cohn & Marks	GRANTED	5-31-63
BRH-4 R & F	2-28-66 2-28-66	Renewal of License Atty: Cohn & Marks	GRANTED	10-6-66

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FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.H.F.M.

RUST COMMUNICATIONS GROUP, INC.

Name X RUST BROADCASTING COMPANY, INC.

ROCHESTER, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6019 R & F OCT 27 1967	10-11-67 10-17-67	CP to chg. studio location to 201 Humboldt St., Rochester, New York; delete remote control; add vertical polarization; install new type ant (Collins-37-CP-6, 6 sects); chg. TPO to 4.05kw; operate with a vert. ERP 8.7kw; and chg. HAAT to 340 ft. Atty - Marcus Cohn(Stanley S. Neustadt) Engr: A. D. Ring & Associates, Wash., D.C.	GRANTED Cond'l re	11-3-67 WHAM submit 302s
BPH-6209 R & F 414688 \$75 APR 5 1968 PN REC'D:	3-15-68 3-19-68 3-19-68 4-19-68	CP install new . trans(Gates-FM-20H); chg. TPO 17.74kw; chg. ERP 50kw & operate with a vert. ERP 50kw; Atty - Stanley S. Neustadt(Marcus Cohn) Engr: A. D. Ring & Associates, Wash., D.C.	GRANTED	5-2-68

FORM BC-121 #14
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W H F M

RUST COMMUNICATIONS GROUP, INC.

Name **X RUST BROADCASTING COMPANY, INC.**
Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BLH-3978 R & F #411550 \$30 PT MAY 8 1968	3/8/68 3/11/68 3/11/68 3/21/68	License (BPH-6019) for changes). Atty: Marcus Cohn	GRANTED	5-24-68
BLH-4197 R & F #462299 \$30 PT DEC 17 1968	9/27/68 9/30/68 9/30/68 10/9/68	License (BPH-6209) install new trans. & TPO & ERP. Atty: Stanley S. Neustadt	GRANTED	12-24-68
BRH-4 R & F #495161 \$75. PRESS MAR 7 1969	2-26-69 2-28-69 2-28-69	Renewal of license Atty. Martin J. Gaynes	GRANTED	5-22-69

APPLICATION RECORD - BROADCASTING

Call
Letters

WJFM

Name **RUST COMMUNICATIONS GROUP, INC.**
X RUST BROADCASTING COMPANY, INC.
ROCHESTER, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BMLH-352 R & F #585956\$30. PRESS: MAR 27 1970	3-17-70 3-19-70 3-19-70	Modification of license to change name of licensee to RUST COMMUNICATIONS GROUP, INC.	GRANTED	3-31-70
BRH-4 R & F PN PRESS MAR 16 1972	2-29-72 3-3-72 3-3-72	Renewal of License Atty-Stanley S. Neustadt(Cohn & Marks) AMENDED 5-2-72 re: community survey PETITION TO DENY AND TO INTERVENE filed 5-1-72 by Action for a Better Community, Inc. REQUEST FOR EXTENSIO OF TIME filed 5-10-72 by Allan J. Arlow, Counsel, on behalf of Rust Communications Group, Inc. REQUEST FOR FURTHER EXTENSION OF TIME filed 6-6-72 by Allan J. Arlow, Counsel, on behalf of Rust Communications Group, Inc. REQUEST FOR FURTHER EXTENSION OF TIME filed 6-19-72 by Allan J. Arlow, Counsel, on behalf of Rust Communications Group, Inc. OPPOSITION TO PETITION TO DENY filed 6-30-72 by Martih J. Gaynes on behalf of Rust Communications Group, Inc.	Designated for Hearing MAY 8 - 1975 #20477 GRANTED	8-2-79

(OVER)

BRH-4 MOTION FOR EXTENSION OF TIME TO FILE REPLY
filed 7-13-72 by Action for a Better Community,
Inc., et al

MOTION FOR EXTENSION OF TIME TO FILE REPLY filed 8-30-72
by Action for a Better Community, Inc., et al.

REPLY TO RUST COMMUNICATIONS GROUP, INC'S OPPOSITION
TO PETITION TO DENY filed 9-7-72 by Action for a Better
Community et al.

SUPPLEMENT TO PETITION TO DENY: DISCRIMINATION IN
EMPLOYMENT filed 3-22-73 by James McCuller et al

OPPOSITION TO SUPPLEMENT TO PETITION TO DENY:

DISCRIMINATION IN EMPLOYMENT filed 5-4-73 by Stanley S.
Neustadt, Counsel for Rust Communications Group, Inc.

AMENDMENT TO PETITION TO DENY: MARKETWIDE AND INDIVIDUAL
STATION DISCRIMINATION IN ROCHESTER BROADCAST STATION
EMPLOYMENT filed 8-8-73 by petitioners

REPLY TO RUST'S OPPOSITION TO SUPPLEMENT TO PETITION TO
DENY: DISCRIMINATION IN **EMPLOYMENT** filed 8-15-73 by
Petitioners

SUPPLEMENT TO OPPOSITION TO SUPPLEMENT TO PETITION TO DENY
filed 6-4-74 by Stanley Neustadt, counsel for Rust Communi.
Group, Inc.

SUPPLEMENTAL APPLICATION filed 2-3-75 as an amendment
to pending renewal. FN 2-3-75 **MAR 19 1975**

MOTION FOR IMMEDIATE EXTENSION OF TIME filed 4-28-75 by
Petitioners

SUPPLEMENT TO MOTION FOR IMMEDIATE EXTENSION OF TIME
filed 4-29-75 by Petitioners

MEMORANDUM OPINION AND ORDER 5-9-75 Motion for extension
of time filed by Rochester Black Media Coalition Granted

MOTION TO AMEND METRO-ART'S REQUEST FOR A FREE HEARING
TRANSCRIPT filed 3-16-76 by Petitioners

#16

APPLICATION RECORD-BROADCASTING

98.9

Call Letters: W H F M

Name: RUST COMMUNICATIONS GROUP, INC.

Station Location: ROCHESTER, NEW YORK

File No.	Date	Description	Action and Date
BRH 800401 PRESS	MAY 05 1980	RENEWAL OF LICENSE (BRH810202UV) SUPPLEMENTAL APPLICATION filed 2-2-81 as an amendment to pending renewal application.	PRESS: MAR 20 1981

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

